

Alexe Vlad

Senior Wordpress Developer



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📍 Bucharest, Romania

📅 27 Nov 1987 🇷🇴 Romanian

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👤 PROFILE

WordPress developer with more than 200 completed projects and over 12 years of experience building websites utilizing, among other technologies, PHP, MySQL, HTML, CSS, JavaScript, jQuery, AJAX, mobile, and API mash-ups. Since 2011, I have made WordPress my primary platform of choice, focusing on the construction of custom themes and plugins to meet the needs of clients' businesses.

🌐 LANGUAGES

English ● ● ● ● ●

Romanian ● ● ● ● ●

🧰 PROFESSIONAL EXPERIENCE

Senior Wordpress Developer, Self-employed

Mar 2014 – present

- 90% of the clients I worked with recommended me, and I wanted to provide more for them, so I started working as a freelancer.
- Making custom themes and animating them, if the design permits, is what I like to do the most.
- Since the debut of WordPress Gutenberg, I've learnt how to build websites that not only have fully editable content but also the design.
- Additionally, I've picked up some new techniques to simplify the client's life. For instance, I just created a theme in Gutenberg that enables the client to modify the colors, fonts, font sizes, blocks, spacings, margins, and anything else that can be changed in CSS in less than 10 minutes.
- I have trained a group of five developers for a company during this time, from entry level to senior level.
- Because they knew that the finished product will satisfy all of their needs, all the partners I worked with trusted me to develop their websites.
- I am an expert in SEO and what Google needs for a website to rank highly.
- Large corporations including Cleverbox, Radisson BLU, Danone, Nutline, Chio Chips, Citroen, Jacobs, Pireus Bank, LukOil, and a few regional personalities are in my portfolio.
- I may send international invoices as a freelancer so that the client doesn't have to pay any additional fees and I can cover my own taxes.

Web Developer, Bec Media

Sep 2012 – Mar 2014 | Bucharest, Romania

- I gain knowledge on how to communicate with clients, work with them to meet their needs, and assist them in understanding technical jargon under the supervision of a Senior Developer. Because ACF had not yet been launched, I also learnt from him how to construct plugins and custom fields.
- I was able to finish 72 projects, and I had the opportunity to collaborate with a few well-known locals.

Junior Developer, Inside Media Communications

Apr 2011 – Sep 2012 | Bucharest, Romania

- I have converted PSD to HTML for over 40 projects while working under the direction of a professional designer.
- I learned the fundamentals of WordPress while working on five projects with two senior WordPress developers.
- WordPress theme development for 25 projects alone
- Learned the value of testing across multiple browsers, including Internet Explorer 7.

CERTIFICATES

Codeable Expert

Achieved in 2022. Only the top 2% of applicants are accepted into Codeable, a platform with WordPress Experts, through a thorough process that includes interviews, practical testing, client discussion exams, etc.

Analytics Certification

Obtained on the Google platform in 2018

Mobile Sites Certification

Obtained on the Google platform in 2018

AdWords Certifications

AdWords Display Certification, AdWords Mobile Certification, AdWords Search Certification, AdWords Shopping Certification, AdWords Video Certification, obtained on the Google platform in 2018

PHP Mysql Advanced Programmer

Awarded in 2014 after passing the Info Academy exam and courses

SQL / MySQL

Awarded in 2011 after completing the Info Academy's courses and exam

PHP Programmer

Awarded in 2010 after passing the Info Academy exam and courses

SKILLS

WordPress

I am working with WordPress since versions 3.2

PHP

MYSQL

Javascript

jQuery

AJAX

JSON

XHTML

HTML 5

CSS 3

3rd Party Integrations

Plugins

Responsive Web Design

Google Analytics

SEO Knowledge

Figma

Adobe Suite

Photoshop, Illustrator, InDesign

InVision

Communication with the client

UX design

GitHub

Online security

OpenCart

React

Magento

Media Queries

Strategic Thinking

Project Management

EDUCATION

Masters in "technological and technical project management", *Hyperion University*

present | Bucharest, Romania

The Advanced Software for Project Management, Industrial Project Management, Construction Project Management, Knowledge Management and Technology Transfer, Contract Negotiation and Management, Commercial Law and Improvement Management are some of the disciplines on which the MPT master's program is based. These disciplines are specialized for technical projects and have a long history in project management.